

Ashford Health and Wellbeing Board

Minutes of a Meeting of the Ashford Health & Wellbeing Board held on the
19th July 2017.

Present:

Councillor Brad Bradford - Portfolio Holder for Highways, Wellbeing and Safety, ABC
(Chairman)

Dr Navin Kumta – Clinical Lead and Chair, Ashford CCG (Vice-Chairman)
Geoff Lymer, Chairman of Health Reform and Public Health Cabinet Committee,
KCC
Councillor Andrew Buchanan, Deputy Portfolio Holder for Highways, Wellbeing and
Safety, ABC
Sheila Davison – Head of Health, Parking and Community Safety, ABC
Faiza Khan, Public Health, KCC
Neil Fisher – Head of Strategy and Planning, CCG
Karen Cook – Policy and Strategic Partnerships, KCC
Paul Kennedy, District Partnership Manager, KCC
John Bridle – HealthWatch
Sharon Williams – Head Of Housing, ABC
Alex Waller, Sports and Activity Project Officer, ABC
Will Train, Corporate Scrutiny and Overview Officer, ABC
Keith Fearon – Member Services Manager, ABC

Apologies:

Peter Oakford – Cabinet Member, KCC, Helen Anderson, Ashford Local Children's
Partnership, Deborah Smith, Public Health, KCC, Tracey Kerly, Chief Executive,
ABC, Christina Fuller, Head of Culture, ABC.

1 Notes of the Meeting of the Board held on 26 April 2017

The Board agreed that the notes were a correct record.

2 Update on the Kent Health and Wellbeing Board Meeting – 14 June 2017

- 2.1 Navin Kumta advised that the Minutes of the Kent Health and Wellbeing
Board meeting held on 14th June 2017 could be accessed using the link
provided under item 4 on the agenda. There were no specific actions to be
addressed by the Ashford Health and Wellbeing Board.

3. Update on the Kent Joint Health and Wellbeing Strategy

- 3.1 The report asked the Board to comment on the updated priorities set out in a table within the report and on the proposed outcome measures that had emerged following engagement with stakeholders and officers since the last meeting.
- 3.2 Karen Cook advised that Mr Oakford had signalled his intention to review the membership of the Kent Board and therefore the strategy had been deferred to the November meeting of the Kent Board. She drew attention to the proposed themes set out in paragraph 3(b) of the report. Chris Morley advised that he was keen to talk off- line in terms of future collaboration.
- 3.3 In response to a comment, Karen Cook said that she would be happy to assist in ensuring alignment of Ashford's priorities with the overall Kent Strategy.
- 3.4 The Board were advised that public consultation on the Strategy will now take place in October.

Resolved:

That the report be received and noted.

4 Update on Ashford Health and Wellbeing Board Priorities

(a) Reducing Smoking Prevalence Final Report 2016/17

- 4.1 Faiza Khan introduced this item. She advised that good progress had been made in relation to smoking prevalence in pregnant women, vaping and the being undertaken by the One You Shop on smoking cessation. The Smoking Action Plan was on track and one of the next steps was to work with the William Harvey Hospital (WHH) and other acute trusts in Kent to ensure that the hospital sites are Smokefree. Neil Fisher clarified that smoking was already banned on those sites but the ban was not enforced. Faiza Khan said that she supported the suggestion of establishing cessation advisors at the WHH and also said that any initiative should start with the staff who currently smoked on the site. The Chairman advised that the same staff should not undertake the enforcement and prevention/education aspects. Chris Morley referred to the economic impact of reducing smoking in terms of the workforce and suggested that this be raised with the Federation of Small Businesses and the Institute of Directors. The Chairman offered to raise the subject with the local Chamber of Commerce.
- 4.2 In response to a question about the accuracy of smoking statistics, Faiza Khan explained the background as to how they were produced.

- 4.3 Paul Kennedy emphasised the need to focus attention on preventing children from starting to smoke in the first place and the potential involvement by the Local Children's Partnership Group.

Resolved:

The Board agreed that:

- (i) the update and progress of the 2016/17 Action Plan be received and noted.**
- (ii) the recommendations as set out in the report be approved.**
- (iii) the Task and Finish Group deliver the recommendations in the report through an Action Plan for 2017/18.**

(b) Healthy Weight Prevalence Final Report 2016/17

- 4.3 Faiza Khan drew attention to the progress report and referred to the need to understand the barriers faced by people who were not making use of existing schemes to assist in reducing weight. She drew attention to the proposed Healthy Weight Actions for 2017/18 as set out on page 26 of the report and sought the Boards approval to them.
- 4.4 Navin Kumta supported the message of increasing physical activity to help maintain a healthy weight and said that it was important that this be conveyed to families. He said that if the various initiatives were promoted people could make their own decisions about exercise and healthy eating. Chris Morley considered that it would be a relatively straightforward exercise for the Borough Council to perhaps consider organising events on the various Multi Use Games Areas in the Borough for activities linked to this initiative. Geoff Lymer highlighted the links between excess weight and alcohol consumption.
- 4.5 Sharon Williams said that the Borough Council could help in terms of promoting the initiative via its links to tenants of Council housing stock.
- 4.6 Sheila Davison suggested that the Task and Finish Group be asked to further develop the proposed Action Plan and identify specific activities for the next year.

Resolved:

The Board agreed that:

- (i) the progress of the 2016/17 Action Plan be received and noted.**
- (ii) the Task and Finish Group be asked to review the Action Plan and bring back to the Board a yearlong programme of activities for approval.**
- (iii) the broad aims of the Action Plan for 2017/18 with activities to achieve the Kent Healthy Weight priorities as set out in the report be supported**

(c) Priorities 2018-23

- 4.7 The report set out proposed priorities for the Ashford Health and Wellbeing Board for the period 2018-23.
- 4.8 Sheila Davison drew attention to paragraph 9 which set out the proposed priorities and advised that this was based on the recently published Health Profile health data with a focus on the comparison with National and South East Region data. Paragraph 12 of the report identified lead organisations for each of the priorities. Sharon Williams suggested that homelessness could be linked to a more generic priority for health and housing as there were linkages between the Single Transformation Plan and Disabled Facilities Grants. This priority could also give attention to the falls indicator.
- 4.9 In response to a comment about whether the broader issues of GCSE attainment and children in low income should be included as priorities, Sheila Davison highlighted that the Board is able to review progress against any of the indicators. She undertook to map the indicators set out in paragraph 8 to lead partners/groups where possible. Following further discussion the Board agreed priorities under four broad headings.

Resolved:

The Board agreed that:

- (i) the four priorities for 2018-23 be Housing; Smoking; Obesity in children and excess weight in adults; and Diabetes.**
- (ii) the leads for the four priorities would be Ashford Borough Council for housing; Kent County Council (Public Health) for Smoking and Obesity/Excess Weight and the Clinical Commissioning Group for Diabetes.**
- (iii) the broader indicators set out in paragraph 8 would be further examined and where possible be linked to lead partners/groups.**

5 Update on Postural Stability and Falls Service in Ashford

- 5.1 Faiza Khan advised that this report had been produced for the Board arising from a request made at a previous meeting.

Resolved:

That the report be received and noted.

6 Sustainability and Transformation Plan (STP)

- 6.1 Neil Fisher gave a presentation on this item. Also tabled at the meeting was a report entitled 'Service Models and Hurdle Criteria' which together with the presentation had been published on the Council's website under:-
<https://secure.ashford.gov.uk/committeesystem/ViewAgenda.aspx?MeetingId=3166>
- 6.2 Neil Fisher advised that it was intended to undertake full consultation on the proposals in early 2018. He also undertook to distribute copies of two reports which analysed early engagement survey results.
- 6.3 Sharon Williams referred to the problem of people being discharged from hospital and then presenting themselves to the Borough Council as homeless and asked whether it was possible in future to obtain specific information in advance of such patients being discharged. Neil Fisher considered that this was the type of issue which could be picked up by one of the three clusters proposed for the Ashford Borough area.
- 6.4 Chris Morley drew attention to the meeting on 26 July of the three Community Forums covering Ashford which would discuss how the proposed arrangements would work and he encouraged the Board and all elected Members to attend.
- 6.5 Neil Fisher said that he would produce an update report for each Board meeting and he also suggested that it would be helpful for the Ashford Clinical Providers to attend a future meeting.

Resolved

The Board agreed that:

- (i) progress reports on the STP be presented to future Health and Wellbeing Board meetings.**
- (ii) the Ashford Clinical Providers be invited to attend a future meeting.**

7 Partner Updates

(a) Clinical Commissioning Group

7.1 Update noted

(b) Kent County Council (Social Services)

7.2 Not provided

(c) Kent County Council (Public Health)

7.3 Update noted

(d) Ashford Borough Council

- 7.4 Sheila Davison advised that the 2018 National Wellbeing Symposium might be held in Ashford and she suggested that the Board may wish to use this as an opportunity to promote its work.
- 7.5 Alex Waller gave a brief presentation on the Beat the Streets which is a project that turns a town into a game where people earn points as they walk, cycle and run around. It involves players tapping a registered card on sensors placed at various locations in an area over a seven-week period. The aim was to improve health by participants walking, running or cycling between the given points. The cost for the Ashford urban area was estimated at £96k and for the whole borough would be £134k however there were match-funding opportunities available from Sport England. At this stage Alex Waller sought approval of the Board to submit an expression of interest.
- 7.6 The Chairman said that the game would give the Council and its partners an opportunity to plan routes between areas and it would also be open for schools to register and participate.
- 7.7 Neil Fisher advised that he was aware that East Sussex had introduced the game into their area.

The Board agreed that:

- (i) the Beat the Streets game be supported in principle.**
- (ii) a report be submitted to the next meeting providing more information about the scheme including a timeline and comments about future sustainability.**
- (iii) a representative from the company that organizes the event and a local authority who have experience in operating the game be invited to attend the next meeting.**

(e) Voluntary Sector

- 7.8 Not provided.

(f) Healthwatch

- 7.9 John Bridle advised that Healthwatch wished to engage with the public and other Groups in terms of feedback about local health and social care services. A report they had produced on travelers would be published shortly.

(g) Ashford Local Children's Partnership Group

- 7.10 Update noted.

8 Ashford Health and Wellbeing Board – Membership

- 8.1 The Board was asked to address the vacant KCC Officer and Voluntary Sector positions on the Board and subsequently the AHWB Lead Officer Group.
- 8.2 The Chairman considered that the Kent Association of Local Councils (Ashford Branch) should be invited to nominate a representative to join the Board.
- 8.3 The Board discussed the current lack of a representative of the Voluntary and Community Sector and considered that a way forward would be to invite a representative linked to specific items on the Forward Plan and involve them in the more focused work of the Board's Task Groups.

Resolved:

- (i) **The Board agreed that the Kent Association of Local Council's (Ashford Branch) be invited to nominate a representative to join the Board.**
- (ii) **Voluntary and Community Sector representatives be invited to attend the Board in relations to specific items on the Forward Plan and where relevant to specific Task Groups.**

9 Forward Plan

- 9.1 It was agreed that the following items would be on the agenda for the Board meeting on 18th October 2017.
- Ashford Local Children's Partnership Group update
 - Beat the Streets
 - Priorities 2018-2023 – Project Leads
- 9.2 In terms of the January meeting, the topics of Health and Housing and a possible presentation from Ashford Vineyard were added.

10 Dates of Future Meetings

- 10.1 The next meeting would be held on 18th October 2017.
- 10.2 Subsequent date:
- 17th January 2018

Queries concerning these minutes? Please contact Keith Fearon:
Telephone: 01233 330564 Email: keith.fearon@ashford.co.uk
Agendas, Reports and Minutes are available on: www.ashford.gov.uk/committee